

KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING			NATIONAL REPUBLICAN CONGRESSIONAL COMM.			
AND	815 Slaters Ln			320 1st St SE			
ADDRESS	Alexandria VA 22314-1219			Washington DC 20003-1838			
	USA			USA			
CONTACT	BEN ANGLE			PRODUCTEST #2600 Schedule 1			
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 2600	PRODUCT 1300 CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/27/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:00A	06:00A	30S	09/21/12-09/21/12	CBS13.COM @ 5AM	1	115.00	115.00
2	11110..	4	05:00A	06:00A	30S	09/24/12-09/27/12	CBS13.COM @ 5AM	4	115.00	460.00
3	00002..	2	06:00A	07:00A	30S	09/21/12-09/21/12	CBS13.COM @ 6AM	2	200.00	400.00
4	22220..	8	06:00A	07:00A	30S	09/24/12-09/27/12	CBS13.COM @ 6AM	8	200.00	1600.00
5	00002..	2	07:00A	09:00A	30S	09/21/12-09/21/12	CBS THIS MORNING	2	200.00	400.00
6	22220..	8	07:00A	09:00A	30S	09/24/12-09/27/12	CBS THIS MORNING	8	200.00	1600.00
7	Sa	2	05:00A	07:00A	30S	09/22/12-09/22/12	CBS THIS MORNING - SATURDAY	2	100.00	200.00
8	Su	3	06:58A	08:28A	30S	09/23/12-09/23/12	CBS THIS MORNING - SUNDAY	3	750.00	2250.00
9	00002..	2	10:58A	12:00N	30S	09/21/12-09/21/12	THE YOUNG & THE RESTLESS	2	500.00	1000.00
10	22220..	8	10:58A	12:00N	30S	09/24/12-09/27/12	THE YOUNG & THE RESTLESS	8	500.00	4000.00
11	Su	1	09:57A	05:00P	30S	09/23/12-09/23/12	OAKLAND RAIDER REGULAR	1	8500.00	8500.00
12	00002..	2	04:00P	05:00P	30S	09/21/12-09/21/12	CBS13 NEWS @ 4	2	600.00	1200.00
13	22220..	8	04:00P	05:00P	30S	09/24/12-09/27/12	CBS13 NEWS @ 4	8	600.00	4800.00
14	00001..	1	06:00P	06:30P	30S	09/21/12-09/21/12	CBS13 NEWS @ 6	1	1400.00	1400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

CONTRACT NO. REV.

1191-33374-1

DATE PRINTED

08/16/12

AND

PAGE 2

253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	NATIONAL MEDIA RESEARCH PLANNING	NATIONAL REPUBLICAN CONGRESSIONAL COMM.	
AND	815 Slaters Ln	320 1st St SE	
ADDRESS	Alexandria VA 22314-1219	Washington	DC 20003-1838
	USA	USA	
CONTACT	BEN ANGLE	PRODUCT EST #2600 Schedule 1	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO.	PRODUCT CODE
		2600	1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/27/12 NO. WEEKS: 1			

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	11110..	4	06:00P	06:30P	30S	09/24/12-09/27/12	CBS13 NEWS @ 6	4	1400.00	5600.00
16	Sa	1	04:58P	05:30P	30S	09/22/12-09/22/12	CBS13 NEWS @ 5 (SAT)	1	500.00	500.00
17	Su	1	04:58P	05:30P	30S	09/23/12-09/23/12	CBS13 NEWS @ 5PM (SUN)	1	850.00	850.00
18	00001..	1	06:30P	06:58P	30S	09/21/12-09/21/12	ENTERTAINMENT TONIGHT M-F	1	900.00	900.00
19	11110..	4	06:30P	06:58P	30S	09/24/12-09/27/12	ENTERTAINMENT TONIGHT M-F	4	900.00	3600.00
20	Sa	2	05:58P	06:58P	30S	09/22/12-09/22/12	ENTERTAINMENT THIS WEEK	2	350.00	700.00
21	M	1	09:00P	10:00P	30S	09/24/12-09/24/12	HAWAII FIVE-0	1	5500.00	5500.00
22	T	1	06:58P	08:00P	30S	09/25/12-09/25/12	NAVY N.C.I.S.	1	6000.00	6000.00
23	T	1	09:00P	10:00P	30S	09/25/12-09/25/12	VEGAS	1	4500.00	4500.00
24	Th	1	06:58P	08:00P	30S	09/27/12-09/27/12	THE BIG BANG THEORY/TWO &	1	4500.00	4500.00
25	F	1	08:00P	09:00P	30S	09/21/12-09/21/12	CSI: NY	1	2500.00	2500.00
26	F	1	09:00P	10:00P	30S	09/21/12-09/21/12	BLUE BLOODS	1	2500.00	2500.00
27	0000100	1	10:00P	11:00P	30S	09/21/12-09/21/12	CBS 13 10PM NEWS M-SU	1	1500.00	1500.00
28	1111000	4	10:00P	11:00P	30S	09/24/12-09/27/12	CBS 13 10PM NEWS M-SU	4	1500.00	6000.00
29	00002..	2	11:00P	12:05A	30S	09/21/12-09/21/12	DAVID LETTERMAN	2	750.00	1500.00
30	22220..	8	11:00P	12:05A	30S	09/24/12-09/27/12	DAVID LETTERMAN	8	750.00	6000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

PAGE 3

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.	
AND	815 Slaters Ln		320 1st St SE	
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838
	USA		USA	
CONTACT	BEN ANGLE		PRODUCTEST #2600 Schedule 1	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2600	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/27/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Contract										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	86		80575.00
Billing Summary										
						Qtr 3-12	<u>Jul</u> .00	<u>Aug</u> .00	<u>Sep</u> 80575.00	<u>Total</u> 80575.00
<u>GRAND TOTAL</u> 80575.00										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION